

Discussion on the Undergraduates' Access to the Theoretical System of Socialism with Chinese Characteristics

Sun Yongxin^{1,2}

¹Northeast Normal University, Changchun, Jilin, 130117, China

²Baoding University, Baoding, Hebei, 071000, China

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Abstract: Everyone's period in college or university is an important period of personality improvement and personality development, forming correct three values in life. While imparting professional knowledge to the majority of undergraduates, colleges and universities should also pay attention to the ideological and political education, giving full play to the ideological guidance of ideological and political education. In particular, the thought of socialism with Chinese characteristics in the new era can be better integrated into the education system of undergraduates, so as to promote the establishment of undergraduates' correct values and outlook on life, which is conducive to cultivating more outstanding undergraduates who are suitable for the the country's socialism development. In addition, there are more and more ways for undergraduates to obtain information, however the information sources are complicated, so it is more necessary to use the theoretical system of socialism with Chinese characteristics to correct the phenomenon that undergraduates are confused by incorrect ideas in a timely manner. In this paper, the author has conducted a detailed investigation and analysis on the way that undergraduates acquiring the theoretical system of socialism with Chinese characteristics.

1. Introduction

The investigation and analysis of the way that undergraduates' acquiring of the theory of socialism with Chinese characteristics are helpful to choose the communication mode and method suitable for undergraduates to popularize the theory of socialism with Chinese characteristics. The popularization methods selection is not only an important prerequisite for popularizing the theoretical system of socialism with Chinese characteristics, but also an important way to deeply infiltrate students' thoughts. Therefore, this paper will analyze the way for undergraduates to obtain the theoretical system of socialism with Chinese characteristics through a large number of literature materials, and put forward some suggestions for reference.

2. Status Quo of Undergraduates' Access to the Theoretical System of Socialism with Chinese Characteristics

2.1 Analysis of undergraduates' Attention to the Theoretical System of Socialism with Chinese Characteristics

Analyzing from the information content that undergraduates need to be involved in frequently, 'daily service information' is the content that attracts undergraduates' most attention, with a share of 20%;In the second place is that students of different majors pay attention to 'professional information' related to their majors, with a share of 18.6%;However, information related to 'major domestic events' and 'major international events' has the share of 10% around respectively, besides, only 7.6% of undergraduates pay attention to the information related to 'thought and theory'

It can be seen from the analysis of newspaper content that undergraduates pay more attention to the 'news' content on newspapers, with a share of 38%, followed is the 'Cultural Arts & Physical Education' content on newspapers and periodicals, with a share of 26.5%;At the bottom of the list is the 'theoretical' content on newspapers, which has a share only about 10%.Through the above

survey and analysis, it can be seen that the number of undergraduates who obtain information through extracurricular books and newspapers is relatively small, and the attention paid by undergraduates to ideological and theoretical content is also relatively low¹.

2.2 Analysis on Undergraduates' Access to Information

According to the research group's investigation and analysis of undergraduates, the most important way for them to obtain information is the 'Internet' with a share of 60%, which stands to reason as the development of modern internet technology. Followed is the 'books' with a share of 20.5%, finally is the 'newspaper' with a share of 8.5%.

According to the survey report of undergraduates, 38.5% of them read 'within one hour' after class, 35.5% read for '1-2 hours', and only 5.2% read 'more than 5 hours', from which, we can know that undergraduates who spend time on long-term extracurricular reading to enrich their own extracurricular time are still in the minority.

It can be seen that undergraduates' access to information mainly through 'Internet' and 'books'. As more and more contents covered by the Internet, more and more undergraduates will obtain information through 'Internet'. The traditional 'books' and 'newspapers' account for a relatively small proportion of undergraduates' access to information, therefore, compared with the ideological and theoretical content from traditional media, the content in the Internet will be more likely to be read and understood by undergraduates².

3. Increase the Number of Undergraduates' Access to the Theoretical System of Socialism with Chinese Characteristics

3.1 Add Theoretical Content of Socialism with Chinese Characteristics to the Undergraduates' Practical Activities of Ideological and Political Courses

In terms of the current ideological and political teaching content in classroom, the teaching of the theoretical system of socialism with Chinese characteristics is the relatively important content of ideological and political education, however, there are few explanations and practical activities on the theory of socialism with Chinese characteristics, which leads to that undergraduates' understanding of the theoretical system of socialism with Chinese characteristics is not thorough enough. From the above data analysis, it can be seen that undergraduates pay more attention to the 'professional information' related to their majors, however, the ideological and political course, as the compulsory course for undergraduates, is also one concern for them, therefore, the ideological and political course can be used to deepen undergraduates' understanding of the theoretical system of socialism with Chinese characteristics³.

In addition, in order to achieve the popularization of the theory of socialism with Chinese characteristics, it is necessary to not only pay attention to the explanation of the content of socialism with Chinese characteristics in ideological and political courses, also pay attention to the indirect communication of the theory of socialism with Chinese characteristics in other courses, which can build a relation with undergraduates' professional knowledge and daily life, improve their recognition and attention to the theoretical system of socialism with Chinese characteristics, further, successfully improve their understanding of socialism with Chinese characteristics in a subtle atmosphere of the college or university. Another important way is to carry out comprehensive publicity and popularization activity about the theoretical system of socialism with Chinese characteristics in campuses⁴.

3.2 Give Full Play to the Combination of Various Accesses

From the above data analysis, it can be seen that the main access to information in undergraduates' daily life is the Internet, and the access to the theoretical system of socialism with Chinese characteristics is still the Internet, therefore, it is necessary to strengthen the introduction of socialism with Chinese characteristics on the Internet, as well as the publicity of current events about the socialism with Chinese characteristics, so as to guide undergraduates to pay attention to

socialism with Chinese characteristics. However, on the other hand, we should also pay attention to the misinterpretation of the theory of socialism with Chinese characteristics in Internet, and spread the correct value orientation in time, so as to prevent undergraduates from being misled by false information while obtaining information.

In addition to the publicity and popularization on the Internet, the guiding role of 'books' and 'newspapers' in traditional ways should also be brought into play, even though which has a lower proportion in popularizing information comparing to the internet, however, according to the survey on the undergraduates' credibility of the Internet, books and class periodicals, the proportion taken by books and newspapers is bigger than that of the Internet, therefore, the traditional way is of great significance for undergraduates to build a correct ideological and theoretical system. We can conclude that both the new type of Internet and the traditional way of books and newspapers play an important role in the popularization of the theoretical system of socialism with Chinese characteristics. In order to guide undergraduates correctly, we should adopt various ways to publicize and popularize the theoretical system of socialism with Chinese characteristics.

For new approaches such as the Internet, we should increase the interest and effectiveness of ideological and theoretical content websites to improve the attractiveness to undergraduates. The administrators of relevant websites should also strengthen their ability to correctly guide network information and actively deal with false information. We should fully pay attention to undergraduates' attention to major domestic and international events, rationally analyze major domestic and international events by using the theoretical system of socialism with Chinese characteristics so that to guide undergraduates to use the theories and ideas of socialism with Chinese characteristics to think about the major events around them. For the traditional media, such as books and newspapers, the theoretical system of socialism with Chinese characteristics can be indirectly publicized and interpreted by undergraduates by increasing their reading quantity of personal professional books. Apart from that, undergraduates are encouraged to read the classics of Marxism and the Communist Party of China⁵.

4. Conclusion

According to the above data analysis and literature, it can be seen that the main accesses to the theoretical system of socialism with Chinese characteristics are 'Internet', 'books' and 'newspapers and periodicals', among which ways, the Internet is the first choice for undergraduates, as a result, we should actively innovate the communication forms of the system of socialism with Chinese characteristics to make it more interesting and attractive in these accesses, for example, popularize the theoretical system of Socialism with Chinese characteristics by means of combining diversified approaches, besides, fully mobilize the undergraduates to use the content of socialism with Chinese characteristics to think about domestic and international realities to improve their identifying level of false information and bad thoughts, further, combine undergraduates' self-learning with ideological and political education and domestic and foreign social influence, to bring a comprehensive and correct guidance effect on undergraduates.

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